

**You Vs. The Year Challenge
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1. ELIGIBILITY:** THE YOU VS. THE YEAR CHALLENGE (THE "SWEEPSTAKES") IS OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA AND CANADA (EXCLUDING QUEBEC) WHO ARE 18 YEARS OF AGE AND OLDER OR THE AGE OF MAJORITY IN THEIR STATE OF RESIDENCE, AT THE TIME OF ENTRY, WHO ARE PHYSICALLY LOCATED IN THE UNITED STATES, DISTRICT OF COLUMBIA, OR CANADA (EXCLUDING QUEBEC) AND WHO ARE REGISTERED MEMBERS OF ONE OF THE MAPMYFITNESS WEBSITES (WWW.MAPMYFITNESS.COM, WWW.MAPMYRUN.COM, , WWW.MAPMYWALK.COM, AND WWW.MAPMYHIKE.COM). EMPLOYEES OF SPONSOR, ADMINISTRATOR, PROMOTIONAL PARTIES, AND EACH OF THEIR RESPECTIVE PARENT COMPANIES, AFFILIATES AND SUBSIDIARIES, AND ANY ADVERTISING OR PROMOTION AGENCIES INVOLVED IN ANY WAY WITH THIS SWEEPSTAKES (AND MEMBERS OF THEIR IMMEDIATE FAMILY AND/OR THOSE LIVING IN THE SAME OF HOUSEHOLD OF EACH SUCH EMPLOYEE) ARE NOT ELIGIBLE. ADDITIONALLY, INDIVIDUALS WHO ARE UNDER ENDORSEMENT AGREEMENTS, SPONSORSHIP AGREEMENTS, OR OTHER SIMILAR RELATIONSHIPS WITH SPONSOR AS DETERMINED BY SPONSOR IN SPONSOR'S SOLE DISCRETION, ARE NOT ELIGIBLE. SUBJECT TO ALL APPLICABLE FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS. BY PARTICIPATING IN THIS PROMOTION, ENTRANTS AGREE FULLY AND UNCONDITIONALLY TO THESE TERMS AND CONDITIONS AND SPONSOR'S DECISIONS, WHICH ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. WINNING A PRIZE IS CONTINGENT ON FULFILLING ALL REQUIREMENTS SET FORTH HEREIN. VOID IN PUERTO RICO, GUAM, OTHER US TERRITORIES, QUEBEC, AND WHERE OTHERWISE PROHIBITED BY LAW. IF YOU ARE UNABLE TO SAFELY COMPLETE ANY LEVEL OF PHYSICAL ACTIVITY OR PERFORM ANY ACTIVITY OF THE CHARACTER REQUIRED TO PARTICIPATE IN THE SWEEPSTAKES, DO NOT DO SO. CONSULT YOUR PHYSICIAN TO ASSESS AND DETERMINE YOUR ABILITY TO PERFORM PHYSICAL ACTIVITIES SUCH AS THOSE REQUIRED TO PARTICIPATE IN THE SWEEPSTAKES. BY PARTICIPATING IN THE SWEEPSTAKES YOU AGREE THAT YOU ARE VOLUNTARILY PERFORMING ANY AND ALL ACTIVITIES AND THAT ONLY YOU ARE RESPONSIBLE FOR YOUR HEALTH AND WELL BEING REGARDING SUCH ACTIVITIES.
- 2. SWEEPSTAKES PERIOD:** The Sweepstakes begins January 1, 2016 at 12:00:01 a.m. Eastern Time ("ET") and ends December 31, 2016 at 11:59:59 p.m. ET ("Sweepstakes Period").

BEFORE ENGAGING IN ANY EXERCISE ACTIVITY, BE SURE TO CONSULT WITH YOUR PHYSICIAN.

- 3. HOW TO ENTER:** There will be a series of fifty-two (52) separate weekly drawings, one on each Saturday during the Sweepstakes Period, starting on January 9, 2016, and ending on December 31, 2016. A week is defined as beginning at 12:00:01 a.m. ET on a Friday, and ending at 11:59:59 p.m. ET on the following Thursday, except that the last week of the Sweepstakes begins on Friday, December 23, 2016, and ends on Saturday, December 31, 2016. Entry into each week's drawing is separate. Entry into one week's drawing is not entry into any other week's drawing.

 - a. Mobile App with Workouts:** To enter any week's drawing via Mobile App with workouts, you must do the following: (1) visit <http://www.mapmyrun.com/challenges/youvstheyear> (the "Website") and follow the instructions to enroll in the Sweepstakes; (2) log into your free account(s) through any of the participating MapMyFitness mobile apps (MapMyFitness, MapMyRun, MapMyWalk, MapMyHike), or in the alternative, follow the instructions to create a MapMyFitness account. Consumers can download any of the MapMyFitness apps via the App Store or via Google Play, free of charge; and (3) complete and log one (1) walk or run during the weekly period in which you are seeking to enter using an integrated and verifiable means that is compatible with and syncs with the MapMyFitness Websites via the "Import Workout" module, such as a participating MapMyFitness iOS or Android App or some other fitness tracking device (e.g., GPS enabled watch).

- b. **Online:** To enter, you must do the following: (1) visit [the Website](#) and follow the instructions to enroll in the Sweepstakes; (2) log into your free MapMyFitness Account, or in the alternative, follow the online instructions to create a MapMyFitness Account; and (3) complete and log one (1) walk or run during the weekly period in which you are seeking to enter using an integrated and verifiable means that is compatible with and syncs with the MapMyFitness Websites via the "Import Workout" module, such as a MapMyFitness iOS or Android App (e.g., MapMyFitness, MapMyWalk, MapMyRun, and MapMyHike) or some other fitness tracking device (e.g., GPS enabled watch). Every kilometer completed will count into the sweepstakes. Maximum of 2,016 entries per person.
- c. **Mail:** To enter without completing or logging any miles, consumers may also enter the sweepstakes by visiting www.youvestheyearamoe.com and entering the following information: first name, last name, zip/postal code, email and age into complete the on-screen entry form during the weekly period in which you are seeking to enter.

Limit 1 entry per person, per week, regardless of method of entry. No mechanical reproductions or other copies will be accepted for any method of entry for any prize drawing. Odds of winning in any drawing depend on the number of eligible entries received during the weekly period for that drawing.

4. Winner Selection: Six (6) entrants will be selected in a random drawing each week from among all eligible entries received during the weekly period for that drawing, regardless of method of entry. Limit one (1) weekly prize per person, per weekly drawing throughout the Sweepstakes Period.

General Drawing Information: The A Team LLC ("Administrator"), whose decision shall be final and binding, will conduct all drawings. Each potential winner will be notified within seven (7) days of the relevant drawings using the most current contact information listed in the potential winner's MapMyFitness Account (or provided in the online entry form) and will have seven (7) days to respond with all requested information to confirm eligibility and other details necessary to deliver a prize. Any prize notification or prize returned as undeliverable may be awarded to an alternate.

5. PRIZES: three-hundred and twelve (312) Weekly Prizes Available: At the end of each week six (6) eligible entrants will be randomly selected to win one (1) US\$100.00 Under Armour Gift Card.

Prize winners are solely responsible for all applicable federal, state, and local taxes on prizes. No transferring of prize, prize substitution, or cash equivalent of prize permitted by winner. The Sponsor reserves the right to substitute the prize with a prize of equal or greater value in the event an advertised prize becomes unavailable. Any difference between the actual value of any prize and the approximate retail value set forth in these official rules may not be claimed and will not be awarded. Gift card prizes are subject to standard terms from issuer of card.

6. ADDITIONAL ENTRY REQUIREMENTS AND RESTRICTIONS: Entries using macro, robotic, script or other forms of automatic entry will be disqualified. Entries will not be returned. Proof of submission does not constitute proof of receipt. If there is a dispute as to the identity of an online entrant, the prize will be awarded to the authorized account holder of the email address associated with the MapMyFitness Account employed for online entry. The "authorized account holder" is defined as the natural person to whom the email address is assigned by an Internet service provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be asked to provide the Sponsor and/or Administrator with proof that the potential winner is the authorized account holder of the email address associated with the winning entry. If a dispute cannot be resolved, the entry will be deemed ineligible and an alternate winner may be selected. No responsibility is assumed for entries and winner notification responses that are lost, delayed, lost, misdirected, misdelivered, marked postage-due, illegible, mutilated, incorrect, or incomplete, and such entries will not be eligible for this Sweepstakes.

7. CONDITIONS OF PARTICIPATION: Each entrant must provide a valid e-mail address, and it is entrant's responsibility to update Sponsor of any change in e-mail address by contacting MapMyFitness at support@mapmyfitnessinc.com. No transfer, assignment, or substitution of a prize permitted. Entrants agree to be bound by the terms of these Official Rules. Decisions of Administrator and/or Sponsor are final and binding on all matters pertaining to this Sweepstakes. By participating in the Sweepstakes, each entrant agrees to release, discharge, indemnify, and hold harmless Sponsor, Promotional Parties, and those involved in the development, production, implementation, and distribution of this Sweepstakes, including each of their respective parent

companies, affiliates, subsidiaries, service providers, and agencies, and each of their respective directors, officers, agents, employees, attorneys, and any other person or entity associated with such entities and/or the Sweepstakes, from any and all liability for any and all claims, damages, losses or injuries of any kind whatsoever, including without limitation, death, and bodily injury, damages, losses or injuries, or any injury, loss or damages of any kind to persons, including death, or property, arising from or relating to, in whole or in part, directly, or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize, including entry and participation in this Sweepstakes or any Sweepstakes or prize or prize related activity, including, but not limited to acceptance, possession, use or misuse of any prize. Winner may be required to sign and return an Affidavit of Eligibility, a Liability Release, and, where legally permissible, a Publicity Release within ten (10) days following the date of first attempted notification. In addition, any potential winner of a prize valued at \$600 or more may be required to provide her social security number to the Sponsor and an IRS Form 1099 will be issued in the potential winner's name. Failure to comply with this deadline may result in forfeiture of the prize and selection of an alternate Winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate Winner. By participating in the Sweepstakes and/or accepting a prize, each entrant consents to and gives the Sponsor the right to interview, photograph/video entrant, and in perpetuity to freely and exclusively use, publish, and display entrant's name, address, entry form, picture, portrait, likeness, voice, video, statements, quotes, biographical information, and prize information (in whole or in part, as may be adapted, edited, or modified, as solely determined by Sponsor) for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide, and on the World Wide Web, without review, notification or approval, all without additional consideration, unless prohibited by law. No responsibility is assumed for any printing, typographical, mechanical or other error in these Official Rules, any online or other advertisements for the Sweepstakes, the announcement of any prize, or otherwise in any materials.

8. INTERNET ORIENTED CONDITIONS: No responsibility is assumed for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, communication line failure, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, server, provider, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials with respect to the Sweepstakes, or inaccurate transmissions of or failure to receive entry information on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, human error, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Sweepstakes and to select all winners from among the eligible entries received that are unaffected by the problem. Sponsor further reserves the right to disqualify any individual who tampers with the entry process, violates these Official Rules or undermines the integrity of the Sweepstakes. The Sponsor may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices or intending to abuse, threaten or harass other entrants.

Caution: Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserve the right to seek damages from any such entrant to the fullest extent of the law.

9. DISPUTES: Except where prohibited, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or in connection with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts, (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred with entering into the Sweepstakes; and (3) no punitive, incidental, indirect, special, consequential or other damages, including without limitation lost profits or attorneys' fees, may be awarded, whether foreseeable or not and whether based on negligence or otherwise (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased.

10. Governing Law: This Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Texas, regardless of conflicts of law principles. Any action or litigation concerning this Sweepstakes shall take place exclusively in the federal or state courts sitting in Travis County, Texas, and each entrant expressly consents to the jurisdiction of and venue in such courts and waives all defenses of lack of jurisdiction and

inconvenient forum with respect to such courts. Each entrant agrees to service of process by mail or other method acceptable under the laws of the State of Texas.

- 11. PRIVACY:** By entering the Sweepstakes, each entrant agrees to the Sponsor's use of their personal information as described in the Sponsor's Privacy Policies located at http://about.mapmyfitness.com/under-armour-user-privacy-policy/?_ga=1.252169102.668811726.1421781276 and <https://www.underarmour.com/en-us/customer-service/security-and-privacy-policy> which are incorporated by reference herein and made a part of these Official Rules, except in those limited cases where these Official Rules expressly expand, modify, or contradict the Privacy Policies. In those circumstances, these Official Rules will govern the privacy relationship between Sponsor and the entrants. If during the registration process of the Sweepstakes, entrants have elected to receive (opt-in) email communications from Sponsor's future promotions or other offers, entrants may choose to opt-out and unsubscribe from such email communications at any time by accessing the link in the footer of the emails. If you are selected as a winner, your information may also be included in a publicly-available winner list.
- 12. MAPMYFITNESS'S TERMS AND CONDITIONS OF USE:** The MapMyFitness Terms and Conditions of use located at http://about.mapmyfitness.com/under-armour-terms-and-conditions-of-use/?_ga=1.242172037.668811726.1421781276 are incorporated by reference herein and made a part of these Official Rules.
- 13. WINNER LIST:** For the names of the Winners, send a stamped, self-addressed envelope by January 31, 2017 to You Vs. The Year Challenge, P.O. Box 1916 New York, NY 10156
- 14. SPONSOR:** Under Armour Inc., 1020 Hull St. Baltimore, MD 21230
- 15. ADMINISTRATOR:** The A Team LLC, 1441 Broadway, New York, NY 10018.
- 16.** Apple Inc. is in no way a participant in, sponsor of, or associated with the You Vs. The Year Challenge nor are any of the prizes being issued for this challenge Apple products or affiliated with Apple Inc.
- 17. For Canada Only:** If a potential winner is from Canada, he/she must answer a time-limited mathematical skill-testing question without assistance of any kind, whether mechanical or otherwise, to be administered by telephone at a time specified by Sponsor. Failure to answer skill-testing question correctly in the time provided will result in disqualification and selection of an alternate winner, at Sponsor's sole discretion. Personally identifiable information submitted in connection with the Sweepstakes will be collected, used and disclosed only for the purposes of administering the Sweepstakes, prize fulfillment, as you otherwise expressly consent, or as required by law. By entering the Sweepstakes, you consent to such collection, use and disclosure.